



It's 2012. Make Digital Marketing a Priority.

Go Green. Shop Local. Get Ranked. Get Social.

Join Today!

Site Membership (1 yr.)
Site Membership (2yrs.)

One Year Membership.....\$649.00
Two Year Membership.....\$999.00 (\$499/yr. → Save \$300 Total!)


Our Upgrades: *Email Blasts, Logo-Branded Cards, Premium Links, Premium Logo Placement, Website Development, Social Media, Organic SEO (Search Engine Optimization).*

Email Blasts – STANDARD SIZE

Ad Placement	Size: (")	Size: Pixels (px)	Quarterly (6 Blasts) 2/mo. for 3 mo.	Yearly (24 Blasts) 2/mo. for 12 mo.
Standard Banner (A) Logo + Text, Optimized, Linked, Posted (1yr)	10.5" / 1.5"	760px / 110px	\$699.⁰⁰/3 months	\$1999.⁰⁰/year
Standard Banner (B) Logo + Text, Optimized, Linked, Posted (1yr)	5.5" / 2.25"	400px / 170px		

Example of Standard Email Ad (BANNER):

[Etter Chiropractic and Acupuncture of Lenexa, KS 913-829-7246](#)
 Save \$20 OFF your first acupuncture treatment (1/2 price - \$19.95 instead of \$39.95) for w/ MyJoeCard. If you've been wanting to try acupuncture to relieve your pain, now is your chance. 10+ yrs experience treating & relieving lower back pain, neck pain, shoulder/rotator cuff. Call to schedule an Appt: 913-829-7246.



*Standard Banner Layout (A/B) subject to availability. Banner size in inches as per Internet standard of 72px/inch. **All Email Packages Include Initial Setup w/ Layout & Artwork

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Email Blasts – PREMIUM SIZE

Ad Placement	Size: (")	Size: Pixels (px)	Quarterly (6 Blasts) 2/mo. for 3 mo.	Yearly (24 Blasts) 2/mo. for 12 mo.
Premium Email Ad (A) Images, Logo + Text Optimized, Linked, Posted (1yr)	11" / 5"	800px / 380px	\$999. ⁰⁰ / 3 mo.	\$3299. ⁰⁰ / yr.



[Rosati's Pizza of Overland Park](#)
 Authentic Chicago Pizza (Our Favorite: The Deep Dish Monster).
 Save 10% on any order of \$10 or more with MyJoeCard! Call (913)696-0400.

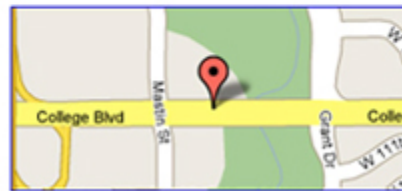


Order Now!

**delivery or carry-out*

913-696-0400

click to view map →



Save 10% with MyJoeCard!

click to see menu →



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Making It **YOUR CARD.**

“Little BillBoards That Never Expire”[®]

You KNOW that business card isn't going in their wallet. Give them something that they'll LOVE.

Give them one of your “Little BillBoards” – A card that will **Save them Money** at over 200+ Places around Kansas City (and growing every day).

They'll be THINKING OF YOU and YOUR BUSINESS every time they save money. They will USE this card for years to come, and they'll be showing it at every place that they save money.

You'll be ON THEIR MIND and IN THEIR WALLET . . . This is where you want to be.

They'll Call YOU. They'll Refer YOU. Repeatedly.



# of Little BillBoards Ordered	Price	Price/Card	Re-Order Rate
1000	\$ 899. ⁰⁰	<i>less than \$ 0.90/Card</i>	<i>same</i>
2000	\$ 1399. ⁰⁰	<i>less than \$ 0.70/Card</i>	<i>same</i>
5000	\$ 2499. ⁰⁰	<i>less than \$ 0.50/Card</i>	<i>same</i>
10000	\$ 3999. ⁰⁰	<i>less than \$ 0.40/Card</i>	<i>same</i>

**Prices are subject to immediate change based on product cost at time order is placed by MyJoeCard.Com. All Orders of the “Little BillBoards That Never Expire” Include One Hour of Artwork, Layout and Design. Terms of use posted at <http://kansascity.myjoecard.com/info/content/terms.aspx> apply to all orders, including use and distribution of all “Little Billboards That Never Expire” (i.e. Logo-Branded MyJoeCards). All designs are subject to approval.*

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GET SOCIAL – CONNECT EASILY.



Social Media Package:
Starting at \$499.⁹⁹

We build your social media presence and get you started with no hassle:

- Facebook Business Page , content creation + optimization (SEO)
- Google Plus (+ Page) , content creation + optimization (SEO)
- Google Places Page content creation (I.e. pics, video links, etc.) + optimization (SEO)
- We upload up to 12 pics for you, with SEO (tags + blurb verbiage),
- We cross promote your business page with our business pages and suggest you to many of our local friends and contacts (a few thousand).
- We hook your Facebook business page in with Twitter, so that your updates on your business page automatically get 'Tweeted'.

*Note: Starting Price above assumes that you know how to use a computer a little bit, and have goofed around on the Internet before. We're assuming that you know how to go to the page and type an update.

- **WEBSITE UPGRADE AVAILABLE:** If you have a website, we can plug this in for you on your site (Integration)*

*Website Integration of Social Media is not included in the Basic Social Media Package. We'll need to know more and give you an estimate. Please call for a quote.

The image shows a Facebook page for 'Mid America Radon Testing, Inc.' with a post that says 'You can't see radon. You can't smell radon. But you can test for it.' Below the Facebook page is a Twitter profile for 'robinradon' with a bio that says 'Companies needing help with internet marketing/web optimization should definitely contact Joe at... http://fb.m/xxU3UHzuH'. A yellow callout box with a red arrow points from the Facebook post area to the Twitter profile, containing the text 'Post an update here ... & Presto: Automatic Tweets.'

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Does Your Site Rank Well? Read Well? Make The Phone Ring?

Get Found For What You Do.

We build, rebuild, design, redesign, write, rewrite (you get the idea).

Professional content for your industry that gets a response from the visitor, showcases your site for search engines, and (most importantly) MAKES YOUR PHONE RING.

Your Site Need Updating?

We can update your existing site: advanced search engine optimization, rewriting verbiage, adjusting layout, integrating social media (google+/ facebook / twitter). Don't think you need a brand new website to get ranked at the top. We can help.

We care about our quality of work. When our clients tell us how happy they are with our work on their websites, it means a lot to us. If you need website help, let's talk. We will LISTEN to your needs and concerns, and help you get what you want and need from a website. References available upon request. Call 913-271-2955 today for a free consultation.

Its 2012, where is your business?

At the Top of Google? For the right search keyterm?

If not, we can help. We provide World-Class Organic Search Engine Optimization (SEO). Whether you want your old site to get an SEO update, or if you're ready to have a whole new site built by an SEO expert, call us. We integrate social media (buttons/streams), we create assets for your site and do things THE RIGHT WAY.



Google+, Facebook, Twitter, LinkedIn, WordPress Blog Integration, Google Places, Professional copywriting and industry-specific search optimized content creation.

We analyze your site and current search rankings. We develop a list of the most valuable, relevant keyterms that will help consumers find YOU for WHAT YOU DO. Then we go to work and get your site ranked. All SEO work is in-house. We also provide excellent in-depth reporting (click image below).

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Make your site: Rank Well, Read Well, Connect and Make The Phone Ring!

What our Organic SEO clients are saying:

o "MyJoeCard has put us at the top of the search engines, visibility has increased our business in the 20-30 year old demographic and has helped us expand into the specialty / performance segment of the marketplace. Advertising with MyJoeCard has been like adding a nitrous kit to our website." - Dave Smith, Owner, Smith Specialty Automotive

o "Joe designed a website for me and the results have been great. The website not only looks great but also gets results through organic results. I'm very happy with the traffic generated by the new site . . . The site also gets high marks from other web experts." - Tom Etter, Owner at Etter Chiropractic

o "I had the pleasure of working with Joe on an advertising campaign and found him and the overall experience to be such a pleasure. Joe is so talented and easily shows his passion for his business, knows it inside and out . . . customizing a program specifically to meet our advertising needs. I would recommend Joe to anyone . . . and have the confidence that they'll be taken care of in the most professional and efficient manner!" - Judy Cassidy, Owner, INNtegrity Hospitality Services

o "Joe Wooldridge...MyJoeCard.com is the way to go. Joe treats your company as if it is his own. He gives his best to promote your company as the best. I will recommend Joe to anyone that wants to enhance the growth of their business." - Bill Slentz, Mid America Radon

Call today for a free consultation! 913-271-2955

Additional Digital Marketing Services: *mobile application development, .mobi sites, mobile sites, custom web development, HTML5, Microdata, WordPress blogs, web hosting, ecommerce consulting, advanced organic search engine optimization, social media integration, copywriting, site content and asset creation. Need something? Call and ask.*

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