

Kansas City Internet Traffic Reports - April 2008



"The only thing in your wallet that grows in value every day."

(Ad Impressions, Click-Thrus, Directory/Brochure Download/Distribution Circulation)***

Business Name	Ad Impressions	Click-Thrus	Dir. Circ.
75th Street Brewery**	10,618	110	20,205
810 Zone**	10,632	156	20,205
A1 Window Tint ^^	18,169	188	20,205
Advanced Windshield Repair	3,630	56	20,205
Air-Pro Comfort Systems ^^	13,797	130	20,205
Alliant Financial Services ^^	13,621	111	20,205
American Diabetes Association	432	48	20,205
American Family Insurance - Laura Olberding	354	46	20,205
Aquarius Bookstore**	10,511	124	20,205
Arbor Masters Tree & Landscape*	320	29	20,205
Avenue's Bistro */**	28,111	210	20,205
Backyard Living ^^	18,016	131	20,205
Barley's Brewhaus at 119th & Quivira **	10,612	118	20,205
Barley's Brewhaus at 435 & Midland Dr**	10,605	89	20,205
Big Cedar Lodge ^^/**	23,711	130	20,205
Blackberry Trails Golf Course **	10,631	129	20,205
Blue Moose Bar and Grill**	10,603	138	20,205
Body Basics Chiropractic	472	50	20,205
Captain Granite	286	55	20,205
Capture The Moment Photography	336	26	20,205
Celebrity's Sidewalk Cafe **	10,730	154	20,205
Cherbourg Construction Co	330	35	20,205
Claymark Homes ^^	13,626	135	20,205
Cottage Garden Bed & Breakfast	266	27	20,205
Crown Center *	17,743	185	20,205
Dan's Clothier	308	29	20,205
Dave Cross Motors - Auto Repair & Service Center	358	40	20,205
Dave Cross Motors PONTIAC - BUICK - GMC *	17,946	168	20,205
Deer Creek Animal Hospital	567	117	20,205
EmbroidMe of Lenexa	354	47	20,205
Engraved Concrete Designs	5,078	113	20,205
Family First Mortgage Corp **	18,018	168	20,205
FastFrame	558	53	20,205
Ficor	295	33	20,205
Fitness Gallery of Merriam ^^	11,954	43	20,205
Fitness Gallery of Overland Park	601	76	20,205
Foobars **	10,628	153	20,205
Fox Construction & Handyman Service	280	19	20,205
Green Mill Restaurant **	10,606	107	20,205

*Indicates Premium Logo Placement Package. **Indicates Referral Logo Placement. ^^Indicates Right Column Placement.

***All numbers for Ad Impressions, Click-Thrus, Directory/Brochure Downloads/Distribution Circulation are compiled from monthly weblogs using Mach 5[®] Analyzer, and DeepMetric[®] LiveStats[®] Traffic Reporting Service; including print distribution of the Kansas City Directory/Values Brochure. Directory Circulation based on 2.5 per household. Actual traffic numbers are higher than the numbers shown - as cached activity is not reflected in weblogs.

To Advertise with MyJoeCard, call (913) 271-2955 or contact us online at sales@myjoecard.com.

Kansas City Internet Traffic Reports - April 2008



"The only thing in your wallet that grows in value every day."

(Ad Impressions, Click-Thrus, Directory/Brochure Download/Distribution Circulation)***

Business Name	Ad Impressions	Click-Thrus	Dir. Circ.
Hahns Haven Bed & Breakfast	258	29	20,205
House Party Web Productions	260	49	20,205
Hyatt Regency Crown Center Hotel */**	27,834	167	20,205
I-35-435 Self Storage ^^	13,341	104	20,205
Inspire Yoga	397	28	20,205
Ironsong Studio / Rinke Design	245	27	20,205
Ironsong Studio / creative imagery of Brad J. Rinke	289	22	20,205
IZUMI Japanese Sushi & Steakhouse **	10,730	153	20,205
K9 Instincts	350	24	20,205
Kansas City Convention and Visitor's Association	325	36	20,205
Kansas City Credit Services	308	51	20,205
Kansas City Kansas - Wyandotte County CVB	323	39	20,205
Kansas Speedway® *	18,193	135	20,205
KCResale.com	286	30	20,205
KCResaleHomes.com	274	46	20,205
Lecompton Historical Society	322	37	20,205
Like a Day at the Beach **	10,585	73	20,205
MACABRE CINEMA	95	21	20,205
Mace's Brass Rail	571	54	20,205
Meyer Accounting & Tax Service	13,314	90	20,205
Mickey's Irish Pub of Kansas City, MO **	10,662	200	20,205
Mickey's Irish Pub of Lenexa **	10,676	133	20,205
Mid America Radon	276	25	20,205
Music City Centre Theatre **	10,552	113	20,205
National Agricultural Center & Hall of Fame	555	25	20,205
Netmud ^^	13,752	85	20,205
Neverfail Construction Service Co ^^	13,905	120	20,205
Night & Day Remodeling	334	29	20,205
Oak Country Golf Course **	15,726	44	20,205
Object Technology Solutions, Inc. (OTSI)	242	21	20,205
O'Dowd's Little Dublin at Zona Rosa **	10,580	144	20,205
O'Dowd's Little Dublin of Kansas City **	10,570	109	20,205
Oh Baby Boutique	4,553	195	20,205
Old Chicago of Olathe **	10,774	181	20,205
Old Chicago of Overland Park **	10,804	205	20,205
Old Shawnee Pizza - Maple Hill **	10,595	110	20,205
Old Shawnee Pizza - Shawnee **	10,667	146	20,205
Overland Limousine Service **	10,474	163	20,205
Overland Park, KS - City Hall	31	36	20,205

*Indicates Premium Logo Placement Package. **Indicates Referral Logo Placement. ^^Indicates Right Column Placement.

***All numbers for Ad Impressions, Click-Thrus, Directory/Brochure Downloads/Distribution Circulation are compiled from monthly weblogs using Mach 5[®] Analyzer, and DeepMetric[®] LiveStats[™] Traffic Reporting Service; including print distribution of the Kansas City Directory/Values Brochure. Directory Circulation based on 2.5 per household. Actual traffic numbers are higher than the numbers shown – as cached activity is not reflected in weblogs.

To Advertise with MyJoeCard, call (913) 271-2955 or contact us online at sales@myjoecard.com.

Kansas City Internet Traffic Reports - April 2008



"The only thing in your wallet that grows in value every day."

(Ad Impressions, Click-Thrus, Directory/Brochure Download/Distribution Circulation)***

Business Name	Ad Impressions	Click-Thrus	Dir. Circ.
OverTime Sports Bar, Grill **	10,604	128	20,205
Palm Beach Tan **	15,272	79	20,205
Paul Gerni	522	25	20,205
PersonalPODTraining.com	400	37	20,205
'Pink Martini'	280	34	20,205
Pizza Hut - Atchison, KS	New	New	New
Pizza Hut - Kearney, MO	New	New	New
Pizza Hut - Lansing, KS	New	New	New
Pizza Hut - Leavenworth, KS	New	New	New
PRI Professional Residential Inspections	275	25	20,205
Printing Express	404	40	20,205
R. McCain Salon	10,471	187	20,205
Rex Hoy Insurance Agency	17,934	141	20,205
Rosati's Pizza of Kansas City **	10,569	99	20,205
Rosati's Pizza of Overland Park **	10,717	171	20,205
Rusty's Dandy Painting	13,596	107	20,205
Sadler's Indoor Racing */**	28,440	304	20,205
Sake Bar **	10,653	53	20,205
Sears Carpet and Air Duct Cleaning *	17,668	170	20,205
Signature Mortgage	3,770	42	20,205
Smith Specialty Automotive of Olathe ^^	13,728	95	20,205
Soleran	234	34	20,205
Spraymaster Painting	374	23	20,205
Stained Glass Station	13,737	169	20,205
Stanford & Sons Comedy Club **	10,895	506	20,205
Starlight Theatre	16,152	36	20,205
SurveySquare / SurveySquare.com ^^	1,136	59	20,205
TGI Friday's of Independence **	13,196	96	20,205
TGI Friday's of Leawood */**	33,435	229	20,205
TGI Friday's of Overland Park **	13,189	97	20,205
TGI Friday's of Shawnee **	13,178	67	20,205
THE BEAST	91	25	20,205
THE CHAMBERS of EDGAR ALLAN POE	90	22	20,205
THE EDGE of HELL	350	18	20,205
The Johns Family Team *	18,276	129	20,205
The Law Office of Smith & Coonrod	552	79	20,205
The Other Place - Olathe **	10,574	59	20,205
The Other Place - Overland Park **	10,568	67	20,205
The Trap Tap by Slenco	284	39	20,205

*Indicates Premium Logo Placement Package. **Indicates Referral Logo Placement. ^^Indicates Right Column Placement.

***All numbers for Ad Impressions, Click-Thrus, Directory/Brochure Downloads/Distribution Circulation are compiled from monthly weblogs using Mach 5[®] Analyzer, and DeepMetric[®] LiveStats[™] Traffic Reporting Service; including print distribution of the Kansas City Directory/Values Brochure. Directory Circulation based on 2.5 per household. Actual traffic numbers are higher than the numbers shown – as cached activity is not reflected in weblogs.

To Advertise with MyJoeCard, call (913) 271-2955 or contact us online at sales@myjoecard.com.

Kansas City Internet Traffic Reports - April 2008



"The only thing in your wallet that grows in value every day."

(Ad Impressions, Click-Thrus, Directory/Brochure Download/Distribution Circulation)***

Business Name	Ad Impressions	Click-Thrus	Dir. Circ.
The Water Hole Pools & Spas - Independence	334	25	20,205
The Water Hole Pools & Spas - Lee's Summit *	18,322	210	20,205
Tiffany Greens Golf Club **	10,609	101	20,205
Tony's Bar & Grill **	10,727	195	20,205
Union Station Kansas City */**	28,127	221	20,205
Vein Centers for Excellence of Kansas City	385	34	20,205
Victoria's Keep Bed & Breakfast	238	34	20,205
Village Gardens - Kansas City (Westport) **	10,308	17	20,205
Village Gardens - Northland (Antioch Center) **	10,317	35	20,205
Village Gardens - Overland Park **	10,310	27	20,205
Village Gardens of Greater Kansas City */**	27,813	153	20,205
VIP Car Wash of Overland Park */**	28,196	315	20,205
VIP Car Wash of Shawnee **	10,404	46	20,205
Vitamin ProShop	452	34	20,205
Voorhies Cleaning Systems	280	31	20,205
Waldo Pizza - Kansas City **	10,437	154	20,205
Waldo Pizza - Lee's Summit **	10,478	140	20,205
Winslow's City Market BBQ **	10,692	73	20,205
Worlds of Fun *	18,029	214	20,205
Xtreme Sports - Gymnastics & Trampoline	844	22	20,205
Yarbrough's Family Restaurant **	10,701	145	20,205

*Indicates Premium Logo Placement Package. **Indicates Referral Logo Placement. ^^Indicates Right Column Placement.

***All numbers for Ad Impressions, Click-Thrus, Directory/Brochure Downloads/Distribution Circulation are compiled from monthly weblogs using Mach 5[®] Analyzer, and DeepMetric[®] LiveStats[®] Traffic Reporting Service; including print distribution of the Kansas City Directory/Values Brochure. Directory Circulation based on 2.5 per household. Actual traffic numbers are higher than the numbers shown – as cached activity is not reflected in weblogs.

To Advertise with MyJoeCard, call (913) 271-2955 or contact us online at sales@myjoecard.com.