

Kansas City Internet Traffic Reports - May 2008



"The only thing in your wallet that grows in value every day."

(Ad Impressions, Click-Thrus, Directory/Brochure Download/Distribution Circulation)***

Business Name	Ad Impressions	Click-Thrus	Dir. Circ.
75th Street Brewery**	9,914	119	15,542
810 Zone**	9,918	137	15,542
A1 Window Tint *	16,451	226	15,542
Advanced Windshield Repair	4,639	62	15,542
Air-Pro Comfort Systems ^^	12,724	185	15,542
Alliant Financial Services ^^	12,552	161	15,542
American Diabetes Association	276	48	15,542
American Family Insurance - Laura Olberding	253	46	15,542
Aquarius Bookstore**	9,854	214	15,542
Arbor Masters Tree & Landscape*	225	25	15,542
Argosy Spa */**	25,986	186	15,542
Avenue's Bistro */**	31,412	277	15,542
Backyard Living ^^	12,631	90	15,542
Barley's Brewhaus at 119th & Quivira **	9,911	176	15,542
Barley's Brewhaus at 435 & Midland Dr**	9,895	114	15,542
Big Cedar Lodge ^^/**	22,161	184	15,542
Blackberry Trails Golf Course **	9,921	162	15,542
Blue Moose Bar and Grill**	9,888	161	15,542
Body Basics Chiropractic	285	70	15,542
Captain Granite	206	63	15,542
Capture The Moment Photography	251	27	15,542
Celebrity's Sidewalk Cafe **	9,966	171	15,542
Cherbourg Construction Co	227	52	15,542
Claymark Homes ^^	12,628	161	15,542
Cottage Garden Bed & Breakfast	189	31	15,542
Crown Center *	16,747	243	15,542
Custom Design Cabinetry	221	30	15,542
Dan's Clothier	230	31	15,542
Dave Cross Motors - Auto Repair & Service Center	244	45	15,542
Dave Cross Motors PONTIAC - BUICK - GMC *	16,579	205	15,542
Deer Creek Animal Hospital	412	187	15,542
EmbroidMe of Lenexa	262	54	15,542
Engraved Concrete Designs	486	47	15,542
Family First Mortgage Corp **	16,730	183	15,542
FastFrame	361	70	15,542
Ficor	199	35	15,542
Fitness Gallery of Merriam ^^	11,385	31	15,542
Fitness Gallery of Overland Park	1,423	132	15,542
Foobars **	9,929	180	15,542

*Indicates Premium Logo Placement Package. **Indicates Referral Logo Placement. ^^Indicates Right Column Placement.

***All numbers for Ad Impressions, Click-Thrus, Directory/Brochure Downloads/Distribution Circulation are compiled from monthly weblogs using Mach 5[®] Analyzer, and DeepMetric[®] LiveStats[®] Traffic Reporting Service; including print distribution of the Kansas City Directory/Values Brochure. Directory Circulation based on 2.5 per household. Actual traffic numbers are higher than the numbers shown - as cached activity is not reflected in weblogs.

To Advertise with MyJoeCard, call (913) 271-2955 or contact us online at sales@myjoecard.com.

Kansas City Internet Traffic Reports - May 2008



"The only thing in your wallet that grows in value every day."

(Ad Impressions, Click-Thrus, Directory/Brochure Download/Distribution Circulation)***

Business Name	Ad Impressions	Click-Thrus	Dir. Circ.
Fox Construction & Handyman Service	198	24	15,542
Green Mill Restaurant **	9,890	169	15,542
Hahns Haven Bed & Breakfast	177	21	15,542
House Party Web Productions	176	57	15,542
Hyatt Regency Crown Center Hotel */**	26,005	178	15,542
I-35-435 Self Storage ^^	12,104	141	15,542
Inspire Yoga	250	30	15,542
Ironsong Studio / Rinke Design	162	23	15,542
Ironsong Studio / creative imagery of Brad Rinke	214	20	15,542
IZUMI Japanese Sushi & Steakhouse **	9,964	203	15,542
K9 Instincts	223	18	15,542
Kansas City Convention and Visitor's Association	248	30	15,542
Kansas City Credit Services	211	35	15,542
Kansas City Kansas - Wyandotte County CVB	247	38	15,542
Kansas Speedway® *	16,877	133	15,542
KCResale.com	214	17	15,542
KCResaleHomes.com	193	27	15,542
Lecompton Historical Society	248	29	15,542
Like a Day at the Beach **	9,861	93	15,542
MACABRE CINEMA	88	28	15,542
Mace's Brass Rail	397	52	15,542
Meyer Accounting & Tax Service	12,229	137	15,542
Mickey's Irish Pub of Kansas City, MO **	10,169	250	15,542
Mickey's Irish Pub of Lenexa **	9,943	187	15,542
Mid America Radon	191	26	15,542
Music City Centre Theatre **	9,852	165	15,542
National Agricultural Center & Hall of Fame	391	30	15,542
Netmud ^^	12,709	117	15,542
Neverfail Construction Service Co ^^	12,826	168	15,542
Night & Day Remodeling	197	41	15,542
Oak Country Golf Course **	10,079	90	15,542
Object Technology Solutions, Inc. (OTSI)	184	24	15,542
O'Dowd's Little Dublin at Zona Rosa **	9,875	218	15,542
O'Dowd's Little Dublin of Kansas City **	9,863	151	15,542
Oh Baby Boutique	359	179	15,542
Old Chicago of Olathe **	9,943	198	15,542
Old Chicago of Overland Park **	9,953	246	15,542
Old Shawnee Pizza - Maple Hill **	9,888	137	15,542
Old Shawnee Pizza - Shawnee **	9,927	144	15,542

*Indicates Premium Logo Placement Package. **Indicates Referral Logo Placement. ^^Indicates Right Column Placement.

***All numbers for Ad Impressions, Click-Thrus, Directory/Brochure Downloads/Distribution Circulation are compiled from monthly weblogs using Mach 5[®] Analyzer, and DeepMetric[®] LiveStats[®] Traffic Reporting Service; including print distribution of the Kansas City Directory/Values Brochure. Directory Circulation based on 2.5 per household. Actual traffic numbers are higher than the numbers shown - as cached activity is not reflected in weblogs.

To Advertise with MyJoeCard, call (913) 271-2955 or contact us online at sales@myjoecard.com.

Kansas City Internet Traffic Reports - May 2008



"The only thing in your wallet that grows in value every day."

(Ad Impressions, Click-Thrus, Directory/Brochure Download/Distribution Circulation)***

Business Name	Ad Impressions	Click-Thrus	Dir. Circ.
Overland Limousine Service **	9,779	135	15,542
Overland Park, KS - City Hall	36	51	15,542
OverTime Sports Bar, Grill **	9,901	125	15,542
Palm Beach Tan **	9,895	150	15,542
Paul Gerni	356	22	15,542
PersonalPODTraining.com	268	49	15,542
'Pink Martini'	209	20	15,542
Pizza Hut - Atchison, KS	New	New	New
Pizza Hut - Kearney, MO	New	New	New
Pizza Hut - Lansing, KS	New	New	New
Pizza Hut - Leavenworth, KS	New	New	New
PRI Professional Residential Inspections	189	24	15,542
Printing Express	294	25	15,542
R. McCain Salon	9,801	203	15,542
Rex Hoy Insurance Agency	16,679	175	15,542
Rosati's Pizza of Kansas City **	9,867	122	15,542
Rosati's Pizza of Overland Park **	9,976	205	15,542
Rusty's Dandy Painting	12,644	152	15,542
Sadler's Indoor Racing */**	26,556	382	15,542
Sake Bar **	9,939	117	15,542
Sears Carpet and Air Duct Cleaning *	16,567	188	15,542
Signature Mortgage	826	24	15,542
Smith Specialty Automotive of Olathe ^^	12,639	125	15,542
Soleran	152	23	15,542
Spraymaster Painting	181	23	15,542
Stained Glass Station	12,742	212	15,542
Stanford & Sons Comedy Club **	10,094	436	15,542
Starlight Theatre	15,156	43	15,542
SurveySquare / SurveySquare.com ^^	155	28	15,542
TGI Friday's of Independence **	10,036	152	15,542
TGI Friday's of Leawood */**	26,346	171	15,542
TGI Friday's of Overland Park **	9,945	130	15,542
TGI Friday's of Shawnee **	9,928	78	15,542
THE BEAST	90	27	15,542
THE CHAMBERS of EDGAR ALLAN POE	84	22	15,542
THE EDGE of HELL	264	21	15,542
The Johns Family Team *	17,035	133	15,542
The Law Office of Smith & Coonrod	362	67	15,542
The Other Place - Olathe **	9,862	90	15,542

*Indicates Premium Logo Placement Package. **Indicates Referral Logo Placement. ^^Indicates Right Column Placement.

***All numbers for Ad Impressions, Click-Thrus, Directory/Brochure Downloads/Distribution Circulation are compiled from monthly weblogs using Mach 5[®] Analyzer, and DeepMetric[®] LiveStats[®] Traffic Reporting Service; including print distribution of the Kansas City Directory/Values Brochure. Directory Circulation based on 2.5 per household. Actual traffic numbers are higher than the numbers shown - as cached activity is not reflected in weblogs.

To Advertise with MyJoeCard, call (913) 271-2955 or contact us online at sales@myjoecard.com.

Kansas City Internet Traffic Reports - May 2008



"The only thing in your wallet that grows in value every day."

(Ad Impressions, Click-Thrus, Directory/Brochure Download/Distribution Circulation)***

Business Name	Ad Impressions	Click-Thrus	Dir. Circ.
The Other Place - Overland Park **	9,862	105	15,542
The Trap Tap by Silenco	187	34	15,542
The Water Hole Pools & Spas - Independence	245	19	15,542
The Water Hole Pools & Spas - Lee's Summit *	16,989	291	15,542
Tiffany Greens Golf Club **	9,930	116	15,542
Tony's Bar & Grill **	10,008	260	15,542
Union Station Kansas City */**	26,475	283	15,542
Vein Centers for Excellence of Kansas City	250	47	15,542
Victoria's Keep Bed & Breakfast	161	20	15,542
Village Gardens - Kansas City (Westport) **	9,703	17	15,542
Village Gardens - Northland (Antioch Center) **	9,716	23	15,542
Village Gardens - Overland Park **	9,702	18	15,542
Village Gardens of Greater Kansas City */**	30,076	220	15,542
VIP Car Wash of Overland Park */**	26,411	417	15,542
VIP Car Wash of Shawnee **	9,773	48	15,542
Vitamin ProShop	305	42	15,542
Voorhies Cleaning Systems	193	34	15,542
Waldo Pizza - Kansas City **	9,810	181	15,542
Waldo Pizza - Lee's Summit **	9,814	212	15,542
Winslow's City Market BBQ **	9,907	80	15,542
Wonderscope Children's Museum **	9,633	70	15,542
Worlds of Fun *	16,810	307	15,542
Xtreme Sports - Gymnastics & Trampoline	389	21	15,542
Yarbrough's Family Restaurant **	9,949	160	15,542

*Indicates Premium Logo Placement Package. **Indicates Referral Logo Placement. ^^Indicates Right Column Placement.

***All numbers for Ad Impressions, Click-Thrus, Directory/Brochure Downloads/Distribution Circulation are compiled from monthly weblogs using Mach 5[®] Analyzer, and DeepMetric[®] LiveStats[®] Traffic Reporting Service; including print distribution of the Kansas City Directory/Values Brochure. Directory Circulation based on 2.5 per household. Actual traffic numbers are higher than the numbers shown – as cached activity is not reflected in weblogs.

To Advertise with MyJoeCard, call (913) 271-2955 or contact us online at sales@myjoecard.com.