

Kansas City Internet Traffic Reports - July 2008



"The only thing in your wallet that grows in value every day."

(Ad Impressions, Click-Thrus, Directory/Brochure Download/Distribution Circulation)***

| Business Name | Ad Impressions | Click-Thrus | Dir. Circ. |
|--|----------------|-------------|------------|
| 75th Street Brewery** | 14,124 | 143 | 16,210 |
| 810 Zone** | 14,135 | 145 | 16,210 |
| A1 Window Tint * | 20,895 | 263 | 16,210 |
| Advanced Windshield Repair | 408 | 27 | 16,210 |
| Air-Pro Comfort Systems ^^ | 18,215 | 249 | 16,210 |
| Akers Ferry Canoe Rental | New | New | New |
| Alliant Financial Services ^^ | 18,171 | 192 | 16,210 |
| American Diabetes Association | 450 | 36 | 16,210 |
| American Family Insurance - Laura Olberding | 399 | 47 | 16,210 |
| American Heartland Theatre | New | New | New |
| Aquarius Bookstore** | 14,042 | 157 | 16,210 |
| Arbor Masters Tree & Landscape* | 360 | 42 | 16,210 |
| Argosy Spa */** | 33,225 | 153 | 16,210 |
| Avenue's Bistro */** | 34,282 | 316 | 16,210 |
| Backyard Living ^^ | 17,976 | 137 | 16,210 |
| BallyHOO Banners | New | New | New |
| Barley's Brewhaus at 119th & Quivira ** | 14,130 | 158 | 16,210 |
| Barley's Brewhaus at 435 & Midland Dr** | 14,114 | 157 | 16,210 |
| Big Cedar Lodge ^^/** | 31,804 | 286 | 16,210 |
| Blackberry Trails Golf Course ** | 14,141 | 127 | 16,210 |
| Blue Moose Bar and Grill** | 14,117 | 138 | 16,210 |
| Body Basics Chiropractic | 446 | 34 | 16,210 |
| Captain Granite | 321 | 26 | 16,210 |
| Capture The Moment Photography | 384 | 27 | 16,210 |
| Celebrity's Sidewalk Cafe ** | 14,194 | 154 | 16,210 |
| Cherbourg Construction Co | 363 | 48 | 16,210 |
| Claymark Homes ^^ | 18,163 | 220 | 16,210 |
| Cottage Garden Bed & Breakfast | 346 | 32 | 16,210 |
| Crown Center * | 20,628 | 227 | 16,210 |
| Custom Design Cabinetry | 371 | 29 | 16,210 |
| Dan's Clothier | 392 | 62 | 16,210 |
| Dave Cross Motors - Auto Repair & Service Center | 409 | 31 | 16,210 |
| Dave Cross Motors PONTIAC - BUICK - GMC * | 20,680 | 225 | 16,210 |
| Deer Creek Animal Hospital | 518 | 81 | 16,210 |
| EmbroidMe of Lenexa | 391 | 40 | 16,210 |
| Engraved Concrete Designs | 355 | 50 | 16,210 |
| Family First Mortgage Corp ** | 20,829 | 235 | 16,210 |
| FastFrame | 488 | 36 | 16,210 |
| Ficor | 352 | 81 | 16,210 |

*Indicates Premium Logo Placement Package. **Indicates Referral Logo Placement. ^^Indicates Right Column Placement.

***All numbers for Ad Impressions, Click-Thrus, Directory/Brochure Downloads/Distribution Circulation are compiled from monthly weblogs using Mach 5[®] Analyzer, and DeepMetric[®] LiveStats[®] Traffic Reporting Service; including print distribution of the Kansas City Directory/Values Brochure. Directory Circulation based on 2.5 per household. Actual traffic numbers are higher than the numbers shown - as cached activity is not reflected in weblogs.

To Advertise with MyJoeCard, call (913) 271-2955 or contact us online at sales@myjoecard.com.

Kansas City Internet Traffic Reports - July 2008



"The only thing in your wallet that grows in value every day."

(Ad Impressions, Click-Thrus, Directory/Brochure Download/Distribution Circulation)***

| Business Name | Ad Impressions | Click-Thrus | Dir. Circ. |
|---|----------------|-------------|------------|
| Financial Affiliates - SAFETYnet | 316 | 25 | 16,210 |
| Fitness Gallery of Merriam ^^ | 16,933 | 31 | 16,210 |
| Fitness Gallery of Overland Park | 1,590 | 200 | 16,210 |
| Foobars ** | 14,147 | 191 | 16,210 |
| Fox Construction & Handyman Service | 328 | 22 | 16,210 |
| Great Wolf Lodge | New | New | New |
| Green Mill Restaurant ** | 14,099 | 150 | 16,210 |
| Hahns Haven Bed & Breakfast | 338 | 23 | 16,210 |
| House Party Web Productions | 316 | 31 | 16,210 |
| Hyatt Regency Crown Center Hotel */** | 34,144 | 250 | 16,210 |
| I-35-435 Self Storage ^^ | 17,805 | 161 | 16,210 |
| Inspire Yoga | 416 | 34 | 16,210 |
| Ironsong Studio / Rinke Design | 319 | 24 | 16,210 |
| Ironsong Studio / creative imagery Bradley J. Rinke | 342 | 23 | 16,210 |
| IZUMI Japanese Sushi & Steakhouse ** | 14,191 | 156 | 16,210 |
| Joie de Vivre - Joy of Living Concierge | 6,677 | 92 | 16,210 |
| K9 Instincts | 359 | 25 | 16,210 |
| Kansas City Convention and Visitor's Association | 415 | 28 | 16,210 |
| Kansas City Credit Services | 369 | 56 | 16,210 |
| Kansas City Kansas - Wyandotte County CVB | 406 | 37 | 16,210 |
| Kansas Speedway® * | 20,926 | 209 | 16,210 |
| KCResale.com | 344 | 30 | 16,210 |
| KCResaleHomes.com | 322 | 43 | 16,210 |
| Lecompton Historical Society | 397 | 31 | 16,210 |
| Like a Day at the Beach ** | 14,077 | 118 | 16,210 |
| MACABRE CINEMA | 111 | 22 | 16,210 |
| Mace's Brass Rail | 553 | 75 | 16,210 |
| Meyer Accounting & Tax Service | 17,868 | 154 | 16,210 |
| Mickey's Irish Pub of Kansas City, MO ** | 14,332 | 220 | 16,210 |
| Mickey's Irish Pub of Lenexa ** | 14,167 | 172 | 16,210 |
| Mid America Radon | 321 | 27 | 16,210 |
| Music City Centre Theatre ** | 14,073 | 130 | 16,210 |
| National Agricultural Center & Hall of Fame | 550 | 40 | 16,210 |
| Netmud ^^ | 18,230 | 191 | 16,210 |
| Neverfail Construction Service Co ^^ | 18,309 | 213 | 16,210 |
| Night & Day Remodeling | 323 | 44 | 16,210 |
| Oak Country Golf Course ** | 14,126 | 107 | 16,210 |
| Object Technology Solutions, Inc. (OTSI) | 312 | 22 | 16,210 |
| O'Dowd's Little Dublin at Zona Rosa ** | 14,099 | 267 | 16,210 |

*Indicates Premium Logo Placement Package. **Indicates Referral Logo Placement. ^^Indicates Right Column Placement.

***All numbers for Ad Impressions, Click-Thrus, Directory/Brochure Downloads/Distribution Circulation are compiled from monthly weblogs using Mach 5[®] Analyzer, and DeepMetric[®] LiveStats[®] Traffic Reporting Service; including print distribution of the Kansas City Directory/Values Brochure. Directory Circulation based on 2.5 per household. Actual traffic numbers are higher than the numbers shown – as cached activity is not reflected in weblogs.

To Advertise with MyJoeCard, call (913) 271-2955 or contact us online at sales@myjoecard.com.

Kansas City Internet Traffic Reports - July 2008



"The only thing in your wallet that grows in value every day."

(Ad Impressions, Click-Thrus, Directory/Brochure Download/Distribution Circulation)***

| Business Name | Ad Impressions | Click-Thrus | Dir. Circ. |
|--|----------------|-------------|------------|
| O'Dowd's Little Dublin of Kansas City ** | 14,085 | 120 | 16,210 |
| Oh Baby Boutique | 444 | 167 | 16,210 |
| Old Chicago of Olathe ** | 14,131 | 191 | 16,210 |
| Old Chicago of Overland Park ** | 14,125 | 161 | 16,210 |
| Old Shawnee Pizza - Maple Hill ** | 14,093 | 125 | 16,210 |
| Old Shawnee Pizza - Shawnee ** | 14,154 | 106 | 16,210 |
| Overland Limousine Service ** | 14,001 | 149 | 16,210 |
| Overland Park, KS - City Hall | 32 | 10 | 16,210 |
| OverTime Sports Bar, Grill ** | 14,094 | 107 | 16,210 |
| Palm Beach Tan ** | 14,065 | 136 | 16,210 |
| Paul Gerni | 510 | 28 | 16,210 |
| PersonalPODTraining.com | 390 | 45 | 16,210 |
| 'Pink Martini' | 332 | 35 | 16,210 |
| Pizza Hut - Atchison, KS | New | New | New |
| Pizza Hut - Kearney, MO | New | New | New |
| Pizza Hut - Lansing, KS | New | New | New |
| Pizza Hut - Leavenworth, KS | New | New | New |
| PRI Professional Residential Inspections | 306 | 21 | 16,210 |
| Printing Express | 442 | 39 | 16,210 |
| R. McCain Salon | 13,985 | 141 | 16,210 |
| Rex Hoy Insurance Agency | 20,754 | 248 | 16,210 |
| Rosati's Pizza of Kansas City ** | 14,100 | 181 | 16,210 |
| Rosati's Pizza of Overland Park ** | 14,218 | 270 | 16,210 |
| Rusty's Dandy Painting | 18,109 | 188 | 16,210 |
| Sadler's Indoor Racing */** | 34,710 | 469 | 16,210 |
| Sake Bar ** | 14,168 | 126 | 16,210 |
| Sears Carpet and Air Duct Cleaning * | 20,578 | 234 | 16,210 |
| Signature Mortgage | 330 | 31 | 16,210 |
| Smith Specialty Automotive of Olathe ^^ | 18,168 | 189 | 16,210 |
| Soleran | 305 | 28 | 16,210 |
| Spraymaster Painting | 303 | 24 | 16,210 |
| Stained Glass Station | 18,163 | 240 | 16,210 |
| Stanford & Sons Comedy Club ** | 14,352 | 561 | 16,210 |
| Starlight Theatre | 19,225 | 27 | 16,210 |
| SurveySquare / SurveySquare.com ^^ | 309 | 27 | 16,210 |
| TGI Friday's of Independence ** | 15,943 | 132 | 16,210 |
| TGI Friday's of Leawood */** | 38,300 | 264 | 16,210 |
| TGI Friday's of Overland Park ** | 15,926 | 176 | 16,210 |
| TGI Friday's of Shawnee ** | 15,901 | 102 | 16,210 |

*Indicates Premium Logo Placement Package. **Indicates Referral Logo Placement. ^^Indicates Right Column Placement.

***All numbers for Ad Impressions, Click-Thrus, Directory/Brochure Downloads/Distribution Circulation are compiled from monthly weblogs using Mach 5[®] Analyzer, and DeepMetric[®] LiveStats[®] Traffic Reporting Service; including print distribution of the Kansas City Directory/Values Brochure. Directory Circulation based on 2.5 per household. Actual traffic numbers are higher than the numbers shown - as cached activity is not reflected in weblogs.

To Advertise with MyJoeCard, call (913) 271-2955 or contact us online at sales@myjoecard.com.

Kansas City Internet Traffic Reports - July 2008



"The only thing in your wallet that grows in value every day."

(Ad Impressions, Click-Thrus, Directory/Brochure Download/Distribution Circulation)***

| Business Name | Ad Impressions | Click-Thrus | Dir. Circ. |
|---|----------------|-------------|------------|
| THE BEAST | 105 | 41 | 16,210 |
| THE CHAMBERS of EDGAR ALLAN POE | 107 | 24 | 16,210 |
| THE EDGE of HELL | 289 | 19 | 16,210 |
| The Johns Family Team * | 20,843 | 216 | 16,210 |
| The Law Office of Smith & Coonrod | 429 | 56 | 16,210 |
| The Other Place - Olathe ** | 14,083 | 126 | 16,210 |
| The Other Place - Overland Park ** | 14,084 | 132 | 16,210 |
| The Trap Tap by Slenco | 319 | 52 | 16,210 |
| The Water Hole Pools & Spas - Independence | 348 | 23 | 16,210 |
| The Water Hole Pools & Spas - Lee's Summit * | 20,880 | 273 | 16,210 |
| Tiffany Greens Golf Club ** | 14,126 | 143 | 16,210 |
| Tony's Bar & Grill ** | 13,963 | 269 | 16,210 |
| Union Station Kansas City */** | 34,447 | 321 | 16,210 |
| Vein Centers for Excellence of Kansas City | 389 | 24 | 16,210 |
| Victoria's Keep Bed & Breakfast | 314 | 31 | 16,210 |
| Village Gardens - Kansas City (Westport) ** | 13,885 | 26 | 16,210 |
| Village Gardens - Northland (Antioch Center) ** | 13,900 | 31 | 16,210 |
| Village Gardens - Overland Park ** | 13,889 | 31 | 16,210 |
| Village Gardens of Greater Kansas City */** | 34,092 | 229 | 16,210 |
| VIP Car Wash of Overland Park */** | 34,469 | 536 | 16,210 |
| VIP Car Wash of Shawnee ** | 13,964 | 35 | 16,210 |
| Vitamin ProShop | 444 | 39 | 16,210 |
| Voorhies Cleaning Systems | 321 | 32 | 16,210 |
| Waldo Pizza - Kansas City ** | 13,877 | 158 | 16,210 |
| Waldo Pizza - Lee's Summit ** | 13,902 | 139 | 16,210 |
| Winslow's City Market BBQ ** | 14,114 | 106 | 16,210 |
| Wonderscope Children's Museum ** | 14,049 | 112 | 16,210 |
| Worlds of Fun * | 20,813 | 653 | 16,210 |
| Xtreme Sports - Gymnastics & Trampoline | 534 | 33 | 16,210 |
| Yarbrough's Family Restaurant ** | 14,150 | 151 | 16,210 |

*Indicates Premium Logo Placement Package. **Indicates Referral Logo Placement. ^^Indicates Right Column Placement.

***All numbers for Ad Impressions, Click-Thrus, Directory/Brochure Downloads/Distribution Circulation are compiled from monthly weblogs using Mach 5[®] Analyzer, and DeepMetric[®] LiveStats[™] Traffic Reporting Service; including print distribution of the Kansas City Directory/Values Brochure. Directory Circulation based on 2.5 per household. Actual traffic numbers are higher than the numbers shown – as cached activity is not reflected in weblogs.

To Advertise with MyJoeCard, call (913) 271-2955 or contact us online at sales@myjoecard.com.