

Kansas City Internet Traffic Reports – April 2009



"The only thing in your wallet that grows in value every day."

(Ad Impressions, Click-Thrus, Directory/Brochure Download/Distribution Circulation)***

| Business Name | Ad Impressions | Click-Thrus | Dir. Circ. |
|--|----------------|-------------|------------|
| 75th Street Brewery^^ | 14,233 | 188 | 16,117 |
| 810 Zone^^ | 14,256 | 199 | 16,117 |
| A1 Window Tint** | 12,532 | 221 | 16,117 |
| Aardvark Air Duct Cleaning** | 12,788 | 141 | 16,117 |
| Air-Pro Comfort Systems** | 12,543 | 200 | 16,117 |
| Akers Ferry Canoe Rental^^ | 14,226 | 68 | 16,117 |
| Alliant Financial Services** | 12,536 | 151 | 16,117 |
| American Diabetes Association | 289 | 64 | 16,117 |
| American Family Insurance - Laura Olberding | 293 | 61 | 16,117 |
| American Heartland Theatre** | 12,415 | 120 | 16,117 |
| Aquarius Bookstore^^ | 14,134 | 258 | 16,117 |
| Arbor Masters Tree & Landscape* | 20,192 | 91 | 16,117 |
| Argosy Spa*/^^ | 35,294 | 265 | 16,117 |
| AtHomeInKC.com | 243 | 38 | 16,117 |
| Avenue's Bistro*/^^ | 35,302 | 327 | 16,117 |
| Backyard Living** | 12,527 | 161 | 16,117 |
| BallyHOO Banners | 315 | 48 | 16,117 |
| Barley's Brewhaus at 119th & Quivira^^ | 14,246 | 197 | 16,117 |
| Barley's Brewhaus at 435 & Midland Dr^^ | 14,238 | 190 | 16,117 |
| Big Cedar Lodge** | 12,653 | 248 | 16,117 |
| Blackberry Trails Golf Course^^ | 14,258 | 246 | 16,117 |
| Blo Salon.Studio^^ | 14,111 | 136 | 16,117 |
| Blue Moose Bar and Grill^^ | 14,236 | 199 | 16,117 |
| Bock's Steam Star* | 21,408 | 232 | 16,117 |
| Body Basics Chiropractic** | 11,923 | 99 | 16,117 |
| Captain Granite | 246 | 39 | 16,117 |
| Capture The Moment Photography | 271 | 57 | 16,117 |
| Celebrity's Sidewalk Cafe^^ | 14,289 | 200 | 16,117 |
| Cherbourg Construction Co | 283 | 86 | 16,117 |
| Claymark Homes** | 12,503 | 182 | 16,117 |
| Cornerstone Home Improvement* | 21,460 | 199 | 16,117 |
| Cottage Garden Bed & Breakfast | 242 | 62 | 16,117 |
| Crown Center * | 21,392 | 261 | 16,117 |
| Custom Design Cabinetry | 275 | 43 | 16,117 |
| Dan's Clothier | 291 | 134 | 16,117 |
| Dave Cross Motors - Auto Repair & Service Center | 276 | 50 | 16,117 |
| Dave Cross Motors - PONTIAC - BUICK - GMC* | 21,375 | 210 | 16,117 |
| Eagle Nationwide Mortgage Co.* | 21,384 | 201 | 16,117 |
| EmbroidMe of Lenexa | 284 | 125 | 16,117 |

*Indicates Premium Logo Placement Package. **Indicates Referral Logo Placement. ^^Indicates Right Column Placement.

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|--|----------------|-------------|------------|
| Engraved Concrete Designs | 247 | 37 | 16,117 |
| Ficor | 276 | 113 | 16,117 |
| Fitness Gallery of Merriam* | 21,392 | 187 | 16,117 |
| Fitness Gallery of Overland Park | 374 | 117 | 16,117 |
| Great Wolf Lodge*/^^ | 37,366 | 411 | 16,117 |
| Hahns Haven Bed & Breakfast | 248 | 66 | 16,117 |
| House Party Web Productions | 235 | 43 | 16,117 |
| Hyatt Regency Crown Center Hotel*/^^ | 37,223 | 222 | 16,117 |
| I-35-435 Self Storage** | 1,511 | 210 | 16,117 |
| Inspire Yoga | 273 | 55 | 16,117 |
| Ironsong.com Studio - Creative Imagery | 247 | 41 | 16,117 |
| Ironsong.com Studio & Rinke Design | 240 | 41 | 16,117 |
| Joy of Living Pet Care | 12,040 | 122 | 16,117 |
| K9 Instincts | 21,747 | 100 | 16,117 |
| Kansas City Convention and Visitor's Association | 275 | 66 | 16,117 |
| Kansas City Credit Services* | 21,447 | 210 | 16,117 |
| Kansas Speedway®* | 21,476 | 234 | 16,117 |
| KC Corn Maze | Seasonal | Seasonal | Seasonal |
| KC Pumpkin Patch | Seasonal | Seasonal | Seasonal |
| KCK - Wyandotte County CVB | 277 | 73 | 16,117 |
| KCResale.com | 251 | 67 | 16,117 |
| Lecompton Historical Society | 265 | 56 | 16,117 |
| Like a Day at the Beach^^ | 14,128 | 187 | 16,117 |
| MACABRE CINEMA | Seasonal | Seasonal | Seasonal |
| Meyer Accounting & Tax Service** | 12,540 | 160 | 16,117 |
| Mickey's Irish Pub of Kansas City, MO^^ | 14,258 | 212 | 16,117 |
| Mid America Radon | 12,438 | 159 | 16,117 |
| Music City Centre Theatre^^ | 14,216 | 183 | 16,117 |
| National Agricultural Center & Hall of Fame | 426 | 70 | 16,117 |
| Netmud** | 12,491 | 145 | 16,117 |
| Neverfail Construction Service Co** | 12488 | 189 | 16117 |
| New Day Hypnotherapy | 392 | 36 | 16,117 |
| Oak Country Golf Course^^ | 19,736 | 236 | 16,117 |
| Object Technology Solutions, Inc. (OTSI) | 279 | 66 | 16,117 |
| O'Dowd's Little Dublin at Zona Rosa^^ | 16,222 | 138 | 16,117 |
| O'Dowd's Little Dublin of Kansas City^^ | 16,226 | 194 | 16,117 |
| Oh Baby Boutique | 272 | 137 | 16,117 |
| Old Chicago of Olathe^^ | (N/O) 455 | (N/O) 119 | 16,117 |
| Old Chicago of Overland Park^^ | (N/O) 488 | (N/O) 101 | 16,117 |

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| Business Name | Ad Impressions | Click-Thrus | Dir. Circ. |
|--|----------------|-------------|------------|
| Old Shawnee Pizza - Maple Hill^^ | 14,223 | 159 | 16,117 |
| Old Shawnee Pizza - Shawnee^^ | 14,262 | 157 | 16,117 |
| Overland Limousine Service^^ | 14,089 | 192 | 16,117 |
| Palm Beach Tan^^ | 14,631 | 195 | 16,117 |
| Paul Gerni | 418 | 64 | 16,117 |
| Pink Martini' | 245 | 40 | 16,117 |
| Pizza Hut - Atchison, KS | NEW | NEW | NEW |
| Pizza Hut - Kearney, MO | NEW | NEW | NEW |
| Pizza Hut - Lansing, KS | NEW | NEW | NEW |
| Pizza Hut - Leavenworth, KS | NEW | NEW | NEW |
| PRI Professional Residential Inspections | 292 | 30 | 16,117 |
| Printing Express | 503 | 59 | 16,117 |
| Rex Hoy Insurance Agency* | 21,416 | 309 | 16,117 |
| Rosati's Pizza of Gladstone^^ | 16,266 | 159 | 16,117 |
| Rosati's Pizza of Kansas City^^ | 16,270 | 256 | 16,117 |
| Rosati's Pizza of Overland Park^^ | 16,320 | 293 | 16,117 |
| Rusty's Dandy Painting** | 12,506 | 128 | 16,117 |
| SAFETYnet - Financial Affiliates | 243 | 46 | 16,117 |
| Saint's Pub + Patio^^ | 14,249 | 154 | 16,117 |
| Scott The Electrician* | 21,421 | 170 | 16,117 |
| Sears Carpet and Air Duct Cleaning | 12,485 | 193 | 16,117 |
| Signature Mortgage | 253 | 57 | 16,117 |
| Smith Specialty Automotive of Olathe* | 21,351 | 217 | 16,117 |
| Soleran | 226 | 44 | 16,117 |
| Stained Glass Station** | 12,527 | 261 | 16,117 |
| Stanford & Sons Comedy Club^^ | 16,405 | 499 | 16,117 |
| Starlight Theatre*/^^ | 37,203 | 317 | 16,117 |
| SurveySquare / SurveySquare.com | 231 | 40 | 16,117 |
| TGI Friday's of Independence^^ | 16,258 | 205 | 16,117 |
| TGI Friday's of Leawood*/^^ | 37,206 | 216 | 16,117 |
| TGI Friday's of Overland Park^^ | 16,269 | 210 | 16,117 |
| TGI Friday's of Shawnee^^ | 16,262 | 185 | 16,117 |
| THE BEAST | Seasonal | Seasonal | Seasonal |
| THE CHAMBERS of EDGAR ALLAN POE | Seasonal | Seasonal | Seasonal |
| The Credit Marshal | 270 | 51 | 16,117 |
| THE EDGE of HELL | Seasonal | Seasonal | Seasonal |
| The Law Office of Smith & Coonrod | 256 | 46 | 16,117 |
| The Other Place - Olathe | (N/O) 451 | (N/O) 142 | 16,117 |
| The Other Place - Overland Park | (N/O) 451 | (N/O) 139 | 16,117 |

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| The Water Hole Pools & Spas - Independence | 274 | 139 | 16,117 |
| The Water Hole Pools & Spas - Lee's Summit* | 21,322 | 198 | 16,117 |
| Therapy Concepts | NEW | NEW | NEW |
| Tiffany Greens Golf Club^^ | 16,253 | 192 | 16,117 |
| Union Station Kansas City*/^^ | 35,287 | 291 | 16,117 |
| Vein Centers for Excellence of Kansas City | 12,446 | 174 | 16,117 |
| Victoria's Keep Bed & Breakfast | 233 | 49 | 16,117 |
| Village Gardens - Blue Springs*/^^ | 14,023 | 43 | 16,117 |
| Village Gardens - Kansas City (Westport)^^ | 14,034 | 45 | 16,117 |
| Village Gardens - Northland (Antioch Center)^^ | 14,025 | 47 | 16,117 |
| Village Gardens - Overland Park^^ | 35,235 | 199 | 16,117 |
| VIP Car Wash of Overland Park*/^^ | 35,266 | 458 | 16,117 |
| VIP Car Wash of Shawnee^^ | 14,121 | 92 | 16,117 |
| Vitamin ProShop | 504 | 110 | 16,117 |
| Waldo Pizza - Kansas City^^ | 14,103 | 198 | 16,117 |
| Waldo Pizza - Lee's Summit^^ | 14,121 | 162 | 16,117 |
| Wilson Lighting, Locks & Fans** | 15,124 | 195 | 16,117 |
| Wonderscope Children's Museum^^ | 14,195 | 176 | 16,117 |
| Worlds of Fun | (N/O) 460 | (N/O) 144 | 16,117 |
| Xtreme Sports - Gymnastics & Trampoline^^ | 14,249 | 208 | 16,117 |
| Yarbrough's Family Restaurant^^ | 14,273 | 226 | 16,117 |

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